



## 2023 ANNUAL BUSINESS MEETING REPORTS

November 29, 2023, 7-8 pm Eastern

### Agenda

1. 7:00 pm: Call to Order and Welcome
2. 7:05 - 7:30 pm: Board Reports
  - A. President: Linda Redhead
  - B. Vice President: Kara Reiser
  - C. Immediate Past President: Dawn Worsley
  - D. Secretary: Charles de Vilmorin
3. 7:30 - 7:45 pm: Strategic Priorities
  - A. Overview
  - B. Standardized MEPAP
  - C. Licensed Instructor Model
  - D. Professional Networks
4. 7:45 - 8 pm: Q & A

#### A. President Report: Linda Redhead, ACC

Dear Esteemed NCCAP Certified Activity Professionals,

I extend a warm welcome and sincere gratitude to each of you for your steadfast dedication to enhancing the lives of our residents and older adults through enriching activities across the spectrum of long-term care.

I am Linda Redhead, honored to stand before you as the President of NCCAP, and I appreciate this opportunity to address our esteemed community.

As many of you are aware, NCCAP traces its roots back to the National Association for Activity Professionals, an organization that recognized the need for a certifying body.

From those humble beginnings, NCCAP certification has evolved into the pinnacle credential, uniquely equipping individuals to excel in activities, programming and leadership within activity departments.

Our success is a collective achievement driven by the hard work of dedicated professionals. Today, I thank critical contributors who have played pivotal roles in our journey.

First and foremost, I commend Peter Illig, our CEO for the past seven years, who has led with dedication and successfully executed NCCAP's strategic plan.



Peter's visionary leadership and contributions have been instrumental in positioning NCCAP to navigate the evolving landscape of the long-term care sector.

Peter's engagement with healthcare industry leaders has yielded valuable insights, allowing NCCAP to adapt and thrive. I extend our heartfelt appreciation to him for his tireless commitment and wish him the best in his future endeavors.

Building on this foundation, our Executive Board and I are delighted to continue collaborations with esteemed organizations such as Leaders Engaged on Alzheimer's Disease, Advancing Excellence, and the Moving Forward Coalition. These partnerships propel us toward a future filled with optimism and hope.

I thank the Executive Board for their unwavering commitment to our mission. We pledge to lead NCCAP with the same passion, dedication, and vision that you have come to expect.

A special acknowledgment is reserved for the National Association of Activity Professionals. I am optimistic about the positive impacts we can collectively bring to the Activity Profession. I commend Alisa Tagg, the Associate Director, who now represents NCCAP and NAAP at the Moving Forward: Nursing Home Quality Coalition. This collaborative effort underscores our shared goal of further validating the profession's activities.

NCCAP certification remains the gold standard, offering the highest quality credential for those engaged in activities programming and leading activity departments. Our commitment to excellence is fortified through ongoing consultation with our Clinical and Curriculum Advisory Board, composed of esteemed geriatricians, researchers, academics, and industry experts. We are proud to introduce standardized curriculums for Activity Professional Certifications and Activity Director Certifications and Engagement Certifications, including Validation Therapy.

In light of recent developments, our thoughts are with Naomi Feil, a pioneer in the Validation field, who is currently unwell. We extend our gratitude for her invaluable contributions to our profession.

I am deeply committed to fostering diversity, equity, and inclusion within our profession. Recognizing that most caregivers, especially in activity departments, are predominantly females and minorities, we are dedicated to amplifying their voices. NCCAP certification empowers these individuals with the knowledge and skills to be effective advocates and champions for our residents and profession.

In conclusion, I express my deepest gratitude to all NCCAP-certified activity professionals. Your dedicated service, commitment to vulnerable older adults, and resilience in navigating challenges in light of COVID are commendable. Your continued support and belief in NCCAP are indispensable as we strive for excellence.

I am optimistic about the future of NCCAP. The dedication of our team, coupled with our unwavering commitment to our mission, positions us for continued success. Thank you for your steadfast support and commitment to our shared mission.



B. Vice President Report: Kara Reiser, ACC

I am honored to serve NCCAP as Vice President. I plan to continue to assist and support NCCAP as a resource for ideas and information through our monthly newsletter, articles and talks on Facebook for all activity professionals to ensure quality of care for those we serve.

My contributions to NCCAP are primarily through renewal calls to re-certify activity professionals. Each month, I speak with hundreds of our colleagues who are certified professionals to assist with their renewals. From these calls, I have learned that the number one reason our Certified Professionals are not renewing is because they are choosing to retire and simply aging out of the profession. Through all this, I have heard many Activity Professionals wish to express their appreciation and support from NCCAP these past years.

Certification numbers to report:

- In 2022, we had **359** credentialed professionals not renew their certification.
- As we enter the 4th quarter of 2023, we have already had 463 not reviewed their certification. NCCAP has been tracking this trend since 2018.
- Over the last five years, **1,601** professionals have yet to renew their certification.

Despite these challenges, I am happy to report the following numbers on NCCAP certification: We have seen a positive increase in our certification, and this is directly due to the adjustments made to our Certification Standards.

- In 2022, we had 509 new Activity Professionals certified.
- As we enter the 4<sup>th</sup> quarter of 2023, we have **411** Activity Professional Certified.

Following are the total certification numbers for NCCAP:

- At the end of 2020 = 4409, 2021 = 4715 and 2022, we had a total of **4,993** credentialed professionals
- As we enter the 4<sup>th</sup> quarter of 2023, we have **5,290**. Onward and UP-ward!

We are happy to acknowledge the top 5 states with the highest rates of NCCAP certification:

NJ: 554, PA: 507, OH: 504, FL: 478, and MD: 261

Last year, the highest approved instructor was Debbie Hommel, and the highest licensed instructor was Lori Presser. Thank you for your hard work!

In addition, I also assist NCCAP by attending various Organizational meetings via Zoom – specifically The LEAD Coalition- Leaders Engaged on Alzheimer's Disease. The LEAD Coalition enhances progress in care and support to enrich the quality of life of those with dementia and their caregivers for detection, diagnosis, and research leading to prevention, effective treatment, and cures.

I plan to continue to support NCCAP through their endeavors for Activity Professionals.

Thank you!



**National Certification Council for Activity Professionals**  
Enriching Lives Through Person-Centered Engagement  
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- C. Immediate Past President Report: Dawn Worsley, ACC
- D. Secretary Report: Charles de Vilmorin, CEO, Linked Senior

QUESTIONS: