

Nomination Chair Report

First of all, I want to thank the NCCAP membership for electing me to the NCCAP board. I truly consider it a privilege and honor to serve in this capacity and will not take my duties lightly. I've been in this wondrous field of Activities for a long time and have seen it grow from the three "Bs" (bingo, Bible, and birthdays) to a highly respected profession. The standards that NCCAP has set for this profession is a major factor in raising the bar of excellence and has given us a true professional respect from other health care professions. I will promise to serve you and NCCAP to the best of my God-given talents.

When it comes time, I ask for nominations to the NCCAP board, I would like for you to look at what this profession has given to you. I encourage you to ask what you can give back. I know you are very busy and in many cases your "plate is full" but please take the time to listen to that small voice inside of you, remember what you have received from NCCAP, and if you are prompted to serve this profession, take the time to run as a candidate. Who knows, if you are blessed as I have been you might be given the privilege to serve on the Board of Directors, and trust me, you will receive more than you give.

FALL 2009

Treasurer's Report

By Laurie Kloeppe, ADC

As our economy continues to struggle, you can be assured that NCCAP's finances remain stable and in good order.

Our goal as your Board of Directors is to stay within our adopted annual budget. The operating budget for fiscal year 2009 was set at \$222,770.00. We are currently under budget.

I receive a monthly statement from the NCCAP office, which is reviewed by the finance committee. QuickBooks makes the whole process extremely simplified. Should a question arise, the Executive Director readily provides the answer.

We currently have investments with Fidelity which vary from month to month but have begun to gain momentum. NCCAP also has two CD's totaling \$20,000 each. Interest from both the investments and the CD's are always reinvested.

Throughout the year there are several scholarship opportunities available from NCCAP. Please see the NCCAP Announcement page on nccap.org for a description of these scholarships and application information. We are very pleased to have once again partnered with NAAP in providing two scholarships for eligible NCCAP certified/NAAP members to attend the 2009

NAAP conference in Albuquerque, New Mexico. The Madge Schweinsberg Scholarship annually provides \$1000 in scholarship money (\$500 from NCCAP and \$500 from NAAP).

Our office relocation created unexpected expenses, however, the city of Virginia Beach provided financial compensation for the move. Major technology upgrades at the new location will help us to better assist you.

Please feel free to contact info@nccap.org with questions or if you wish to see a detailed financial report.

2008 Special issues report.

By Nancy Best, ACC, CTRS

2008 was a very interesting year. I assisted in scholarship selections for various awards, including the first Ralph O. Best award, in honor of my father. Cindy Bradshaw assigned me to the new symposium in June. I have been working on communication with other state contacts for public relations for the seminar. I have also contacted several individuals who are business owners or are connected to the field in other areas. I serve as the contact for the Commonwealth of Pennsylvania and have been working with individuals for certification. Legislation is a very important issue facing us now. In March, we met with Phil English, the past Pennsylvania representative. My local state Rep. is interested in “jumping on board” for Activities in Pennsylvania. We are planning on follow-up meetings. I have contacted my recently elected federal legislator for a meeting. Much work lies ahead. I look forward to seeing many of you at the symposium.

The 2009 NCCAP Election results are as follows:

1110 Ballots were received in the NCCAP office by the designated deadline

1110 - received

9 - ineligible

1109 - eligible ballots counted

Board Elect, Debbie Hommel, ACC from New Jersey

Board Elect, John Rowlett, ACC from Indiana

The By-Law change to encompass the new

specializations passed.

The NCCAP Board of Directors and staff, are grateful to outgoing Board members Heide Cornell, ACC and Ginger Johnston, ACC for all their service, dedication and commitment to excellence in serving NCCAP in their respective capacities. Their contributions were invaluable and we wish them continued success as professionals and plan to continue to utilize them as the stand out professionals that they are in their individual states.

The Board of Directors and staff look forward to working with Debbie and John in the upcoming years of service on the Board.

NCCAP is excited to participate in the 2009 NAAP Conference as a vendor and also as the co-sponsor of the Madge Schweinsberg scholarship, that enables two deserving NCCAP certified individuals that are also NAAP Members to attend the NAAP conference each year.

In addition to participating in the NAAP conference, this year NCCAP will also be participating in the AHCA conference in Chicago, Illinois 10/09, the Pioneer Network Conference in Little Rock, Ark 8/09, the AAHSA Conference also in Chicago, Illinois 11/09, and several state conferences.

While this will cost a considerable amount of money, in the strategic planning of NCCAP, the Board of Directors felt this was a necessary investment in our continued quest to spread the importance of national certification and imperative to increase the awareness of hiring qualified/certified individuals in the healthcare market throughout the United States, among administrators and owners on behalf of NCCAP and the certified members.

The NCCAP annual meeting will be held in conjunction with the NCCAP Symposium, please see the web site for details or further information.

**for more info on the NAAP, contact thenaap@aol.com

NCCAP Annual Report
Nancy Best, ACC, CTRS
Special Projects

As NCCAP Special Projects Trustee I have been able to work for the NCCAP membership as

liaison.

- Reviewed applications for the Madge Schwineburg Scholarship fund between NCCAP and NAAP.
- Awarded the Ralph O. Best to an Activity Professional who has completed the MEPAP 2nd Edition
- Arranged meeting between NCCAP and US Congressman Phil English and now US Congresswoman Kathy Dahlkemper concerning HR 4248
- Served as a member of the Symposium Committee and met with hotel representatives in February
- Served as NCCAP State Contact and assisted PA activity professionals to become NCCAP certified
- Sent Birthday greetings on behalf of the NCCAP membership to NCCAP Staff and NCCAP Board
- Assisted with special awards and recognition of jobs well done to members and staff
- Attended Annual NCCAP Board meeting, Mid-year NCCAP Board meeting
- Assisted with development of PA mailing list for Symposium

Nancy Best, ACC, CTRS

Kathy Hughes, ADC
NCCAP Vice-President Annual report

(4/2008-6/2009)

This past year has been very rewarding. As NCCAP moves forward and has started its journey to market NCCAP Certification to the Health Care Industry, I have been proud to serve the members in my capacity. I have accomplished many tasks and have had the privilege to serve with a dynamic team of professionals, including the NCCAP Staff, the NCCAP Board as well as the NCCAP members.

- Answer NCCAP e-mail on a regular basis including assisting potential NCCAP Certified professionals with their initial certification process. Assisted many with their applications and process of becoming certified
- Update and post information on the NCCAP Bulletin Board on a regular basis
- Facilitate the weekly NCCAP Chat to assist people with gaining their continuing education hours for their NCCAP Certification.
- Initiated the development of the new NCCAP “Specialization” Tracks based on years of research and education committee recommendations.
- Co-Developed the NCCAP Symposium, secured the venue and developed the forms for Best Practice, the Awards and the NCCAP Symposium Brochure. Organized the handouts and co-organized the speakers for the Symposium.
- Contacted Vendors for the Symposium as well as developed the Brochures

- Developed and maintain the mailing list to facilities in Kentucky, Ohio and Pennsylvania as well as the vendor mailing list to over 150 vendors. Also developed a mailing list to Administrators in Kentucky.
- Developed flyer for Kentucky Association of Health Care Facilities
- Developed NCCAP Scavenger Hunt for Symposium
- Attended the AHCA conference October 2008, to represent NCCAP to the participants as a vendor along with Timothy Dalton, ADC
- Worked with Cindy Harges our new Web Master for the www.nccap.org site
- Attended the MEPAP Instructor Training in Dartmouth, MA, April 2009
- Participated and set-up the NCCAP Board Mid-Year Meeting which was done through GoToMeeting.com at a rate of 50.00 a month after the first 30 days.
- Worked with the Executive Director to update the NCCAP Standards and NCCAP Application to include the Specialization Tracks, after developing the specialized Body of Knowledge topic areas based on committee input.

I look forward to next year and continuing to serve the NCCAP membership.

Kathy Hughes, ADC

National Certification Council for Activity Professionals
Board of Directors
President's Report
By Michael A. Bower, ACC

NCCAP is moving forward! As the elder care industry as changed, NCCAP has recognized the need to change along with it and we have responded.

After careful thought and planning, four Specialty Tracks have been inaugurated and more are being considered. Educators and Activity Professionals working in Assisted Living Facilities, Adult Day Centers, and Memory Care Communities can now highlight their qualifications. The NCCAP Specialty Tracks provide a means of saying to employers, "We are especially qualified to work for you!" an emphasis that is increasingly important in today's tight employment market.

With an eye towards the future of our industry, NCCAP has opened a track for young people, a student-level certification, that encourages a new generation to pursue careers as Activity Professionals. Although the economy appears stalled at the moment, the elder care industry will soon be hit by a wave of baby boomers looking for care communities, and the number of communities and positions will increase accordingly; NCCAP is preparing for that future.

Always responsive to the needs of our membership, NCCAP is holding its first annual Educator's Symposium. As one of those Activity Professionals who took the first training on the

MEPAP Basic & Advanced Courses in the early 1990's, I recognized then that more was needed. I eagerly attended the one pre-conference training that was given on how to teach the MEPAP and found it to be one of the most valuable classes I had ever taken. Unfortunately, the class was not offered again. This year is the beginning of a new era for NCCAP. We have recognized the need and accepted the responsibility for the continuing education of the leaders of the Activity Profession!

NCCAP has changed the focus of its marketing over the last two years. Recognizing that the majority of those attending the NAAP conferences are already certified, the need to branch out to other arenas has become apparent. With that in mind, NCCAP is now attending state and national conferences that allow us to introduce activity certification and its value to administrators, corporation leaders, and regulatory decision-makers.

Of course, this all takes money, and NCCAP has reduced expenses in other areas to off-set some of the costs. Although we are not immune to the problems with the current economy, the sound investments made when NCCAP was founded are proving their worth and are beginning to rebound.

And now our central office is facing a challenge. After many years in one place, NCCAP is moving to a new location in Virginia Beach due to the confiscation of the land by the City of Virginia Beach for road widening. Lead by our Executive Director Cindy Bradshaw, I have every confidence that our gallant ladies, Audrey, Betty and Kelly, will handle the transition smoothly. Fortunately our mail has always gone to a post office box, so there will not be the confusion of that address change, nor will telephone numbers change. We are taking this 'opportunity of change' to upgrade our aging computers and office equipment, and I know that the added space in the new office will be welcome to the staff! The office expenses are being met through the compensation NCCAP is receiving from the city of Virginia Beach for the mandated move. It is another sign of the efficiency of our Central Office that, based on the large number of 'customers' that NCCAP services, we received the largest compensation of any of the concerned businesses!

We on the Board of Directors often make decisions that are forward thinking, logical, and necessary to the health and growth of NCCAP, but it is our professional, dedicated and tireless central office staff that turns our grand plans into reality. I want to give my deepest and heartfelt "Thank You!" to the NCCAP Central Office Team! You really are the heart of NCCAP! No one else reviews every single certification renewal, no one else gives every member and potential member the personal attention that NCCAP does, and no one else has their eye on the industry and is so determined to keep their membership competitive.

NCCAP believes in the profession and believes in you the professional. We believe in what you do and are dedicated to helping you, the Activity Professional, in providing the quality services and joy of living that our elders deserve. It is with joy and anticipation that I look forward to continuing in our mission in 2009 – 2010!